



THE INTERNATIONAL COLLEGE
CREATIVE ARTS *of*

ABOUT ICCA



About Us

The International College of Creative Arts (ICCA) is a specialist, private university for the creative arts incorporated in the United Kingdom and Nigeria. The goal is to bring simplicity and innovation to creative arts education, by providing industry-focused, hands-on training to young creatives across Africa.



Vision & History

Established 16 years ago, ICCA (International College of Creative Arts) began as Tenstrings Music Institute, offering music programs. In 2018, we expanded to include the Lagos School of Design, also known as Black Fragrance School of Design, which offers 11 different programs in the field of design, including Fashion, Graphics and Web Design, Animation, and Photography. Today, Tenstrings and Black Fragrance stand as the largest private school of creative arts in Africa, having successfully trained over 20,000 students from 17 countries across the continent, many of whom have gone on to successful careers in the creative industry.

At ICCA, we are committed to providing our students with a comprehensive, hands-on education that prepares them for the demands of the modern creative industry.

Our Programs & Qualifications

At ICCA, we offer flexible programs that begin with 3-month, 6-month, 1-year, and 18-month professional courses in fields like Animation & Game Design, Graphic Design, Digital Photography, Fashion Design, Interior Design, Creative Entrepreneurship, Content Creation, UI/UX, Video Editing, Drawing, Music Production, and Music Performance. Each course blends creativity, technical skill, and hands-on projects to prepare students for real-world success.

Graduates can advance to our three-year bachelor's programs, offered in partnership with top European universities, completing the final two years through blended e-learning for international experience and certification.

This allows our students to receive a world-class education from some of the best universities in Europe, while studying in Africa. Our students also have free access to our state-of-the-art studios and workshops, where they can execute their projects under the guidance of experienced instructors.

ICCA is the ultimate destination for students seeking a world-class education in the creative arts. With our innovative curriculum, experienced instructors, and unique partnership with leading European universities, we are committed to providing our students with the knowledge, skills, and practical experience they need to succeed in the dynamic and competitive field of creative arts.



**Imagination,
Individuality,
Flexibility...**

ICCA



Think, Innovate, Thrive!

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At ICCA, we recognize that every student is different, which is why we offer a range of options to suit different learning styles and career goals. Some students may choose to complete their entire three-year program with us, while others may be admitted directly to the final two years of studies, skipping the first year of study and coursework if they can demonstrate sufficient talent, skills, and industry experience.

We are one of the very few colleges in Africa to award academic credits on the merit of brought-forward talent, skills, and industry experience.

Upon graduation, our students receive double degrees from both ICCA and our partner universities, giving them a competitive advantage in the job market. Our graduates have gone on to successful careers in fields such as music, fashion, graphic design, web design, animation, and photography, both in Africa and around the world.

CREATIVE ENTREPRENEURSHIP

Course Code: CRE101

Level: Undergraduate

Intakes: Intake 1 (February), Intake 2 (May), Intake 3 (August), Intake 4 (November)

Credit: 120 Method: Campus



ABOUT THIS PROGRAM

The Certificate in Entering the Creative Economy (CEC101) introduces learners to the fundamentals of thriving in today's dynamic creative industries. The program equips emerging creatives with the tools to identify their niche, establish a personal brand, and navigate freelancing opportunities with professionalism and clarity.

3 MONTHS MODULES

MODULE 1: Introduction to the Creative Industries – Explores the structure, opportunities, and trends shaping today's creative sector.

MODULE 2: Identifying Your Niche and Audience – Helps learners discover their unique strengths, ideal clients, and market positioning.

MODULE 3: Personal Branding Fundamentals
– Covers visual identity, storytelling, and brand consistency across platforms.

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– Covers visual identity, storytelling, and brand consistency across platforms.

MODULE 4: Pricing Creative Work and Basic Budgeting – Introduces essential business practices for creative professionals.

MODULE 5: Freelancing Essentials and Client Communication – Teaches proposal writing, negotiation, and long-term client relationship management.

Admission Requirements

3-6 Months Courses (Certificate Programs):

- No formal academic requirements.
- Basic listening and speaking skills in English are recommended.
- An interview with our admission team

BASIC DETAILS

MODULES:

1. Introduction to Creative Entrepreneurship
2. Ideation and Business Foundations
3. Market Research and Strategy
4. Business Operations and Growth
5. Branding, Communication, and Resilience
6. Advanced Business Skills and Entrepreneurial Support

industry experience in their chosen field may qualify for automatic placement into the second year of this program. Such candidates must display exceptional talent, skills, and an impressive portfolio. Our admissions team will consider your experience, talent, and skills alongside your portfolio during the admission process.

Refund policy: At ICCA, all course fees are non-refundable. Once payment has been completed, no refunds will be issued under any circumstances.

Students are encouraged to review course details carefully before making payment.

DURATION: 1-3 MONTHS

TUITION: ₦214,000

AWARD: CERTIFICATE IN INTERIOR DESIGN

3-6 MONTHS MODULES (IND401)

MODULE 1: Business Model Development for Creatives – Teaches how to design profitable, scalable business structures tailored to creative industries.

MODULE 2: Marketing Strategies and Content Planning – Explores storytelling, branding, and campaign planning across social media and digital platforms.

MODULE 3: Client Acquisition and Retention – Focuses on outreach, pitching, and customer experience techniques that build long-term relationships.

MODULE 4: Legal Basics: Contracts, Rights, and Licensing – Introduces essential legal concepts to help protect creative work and negotiate confidently.

MODULE 5: Social Media and Digital Presence – Covers online branding, engagement tactics, and analytics for personal and professional growth.

ABOUT THIS PROGRAM

The Creative Entrepreneurship Certificate (CRE201) empowers emerging creatives to turn their artistic passion into a sustainable business. Students learn to develop business models, design marketing campaigns, and navigate the professional world with confidence. The program blends creativity with real-world business knowledge, preparing participants to manage clients, grow their brands, and scale their ventures.

DURATION: 3–6 MONTHS
TUITION: ₦420,000
AWARD: CERTIFICATE IN CREATIVE ENTREPRENEURSHIP

PROJECTS

- Business plan for a creative venture
- Marketing calendar and campaign mockup
- Client onboarding toolkit



CREATIVE ENTREPRENEURSHIP

Theme: Building a Creative Business

Course Code:CRE201

Level: Undergraduate

Intakes: Intake 1 (February), Intake 2 (May), Intake 3 (August), Intake 4 (November)

Credit: 120

Method: Campus

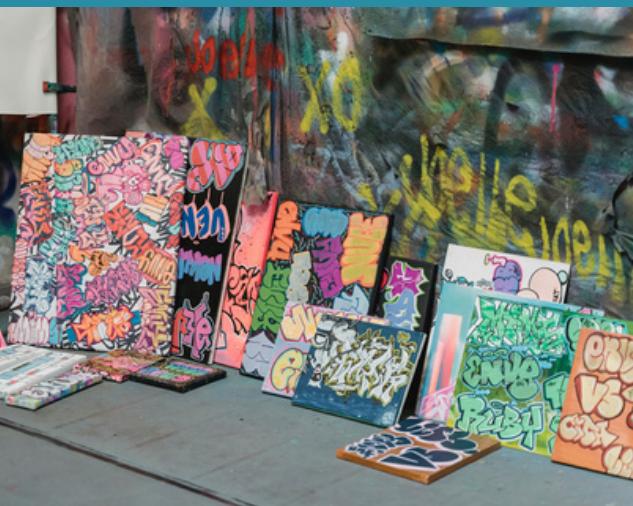
Admission Requirements

3-6 Months Courses (Certificate Programs):

- No formal academic requirements.
- Basic listening and speaking skills in English are recommended.
- An interview with our admission team

6-12 MONTHS MODULES (CRE301)

- MODULE 1: Business Model Development for Creatives
- MODULE 2: Revenue Streams and Monetization Strategies
- MODULE 3: Collaboration and Partnership Building
- MODULE 4: Portfolio Development and Presentation
- MODULE 5: Financial Planning and Growth Strategy



Admission Requirements

- 1 Year and 18 Months (Diploma & Advanced Diploma Programs):
- Minimum of 5 credits in O'Level examinations (WAEC or NECO), including English.
- Basic proficiency in English to follow course instruction.
- An interview with our admission team

FEES & DURATION

Duration: 12 Months

Tuition: ₦880,000

Award: Diploma in Creative Entrepreneurship

Course Code: CRE301

Level: Undergraduate

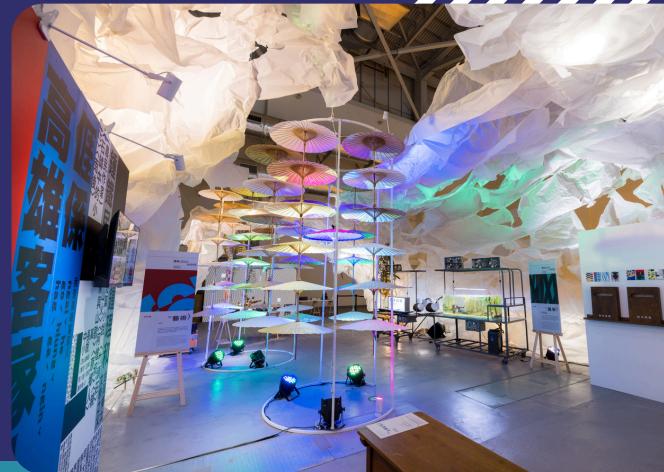
Intakes: Intake 1 (February), Intake 2 (May), Intake 3 (August), Intake 4 (November)

Credit: 120

Method: Campus

PROJECTS:

- Scalable business model with revenue plan
- Branded portfolio and media kit
- Strategic partnership proposal



CREATIVE ENTREPRENEURSHIP THEME: SCALING & POSITIONING IN THE MARKET

The Creative Entrepreneurship Diploma (CRE301) is designed for creatives ready to elevate their brands and position themselves strategically in the market.

Students learn advanced methods for monetization, brand storytelling, partnership building, and long-term financial growth. By the end of the course, they will have developed a market-ready portfolio, strategic collaborations, and a roadmap for business expansion.

6-12 MONTHS MODULES (CRE401)

- Leadership and Team Building in Creative Industries
- Investor Pitching and Funding
- Strategies for Global Market Entry and Brand Expansion
- Intellectual Property and Brand Protection
- Launching a Personal Creative Brand



FEES & DURATION

Duration: 18 Months

Tuition: ₦1,800,000

Award: Advanced Diploma in Creative Entrepreneurship

PROJECTS:

- Final brand launch strategy
- Investor pitch deck and funding roadmap
- Industry collaboration or mentorship report

ABOUT THIS PROGRAM

The Creative Entrepreneurship Advanced Diploma (CRE401) equips students with high-level leadership, business expansion, and global branding skills. Participants learn how to lead creative teams, attract investors, navigate international markets, and build a lasting personal or company brand. This stage focuses on establishing a creative legacy and scaling a business for long-term global success.



CREATIVE ENTREPRENEURSHIP

THEME: CREATIVE LEADERSHIP &
GLOBAL EXPANSION

Course Code: CRE401

Level: Undergraduate

Intakes: Intake 1 (February),
Intake 2 (May), Intake 3
(August), Intake 4 (November)

Credit: 120

Method: Campus



CONTACT US



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