



THE INTERNATIONAL COLLEGE  
**CREATIVE ARTS** *of*



## About Us

The International College of Creative Arts (ICCA) is a specialist, private university for the creative arts incorporated in the United Kingdom and Nigeria. The goal is to bring simplicity and innovation to creative arts education, by providing industry-focused, hands-on training to young creatives across Africa.

## Vision & History

Established 16 years ago, ICCA (International College of Creative Arts) began as Tenstrings Music Institute, offering music programs. In 2018, we expanded to include the Lagos School of Design, also known as Black Fragrance School of Design, which offers 11 different programs in the field of design, including Fashion, Graphics and Web Design, Animation, and Photography. Today, Tenstrings and Black Fragrance stand as the largest private school of creative arts in Africa, having successfully trained over 20,000 students from 17 countries across the continent, many of whom have gone on to successful careers in the creative industry.

At ICCA, we are committed to providing our students with a comprehensive, hands-on education that prepares them for the demands of the modern creative industry.

## Our Programs & Qualifications

At ICCA, we offer flexible programs that begin with 3-month, 6-month, 1-year, and 18-month professional courses in fields like Animation & Game Design, Graphic Design, Digital Photography, Fashion Design, Interior Design, Creative Entrepreneurship, Content Creation, UI/UX, Video Editing, Drawing, Music Production, and Music Performance. Each course blends creativity, technical skill, and hands-on projects to prepare students for real-world success.

Graduates can advance to our three-year bachelor's programs, offered in partnership with top European universities, completing the final two years through blended e-learning for international experience and certification.

This allows our students to receive a world-class education from some of the best universities in Europe, while studying in Africa. Our students also have free access to our state-of-the-art studios and workshops, where they can execute their projects under the guidance of experienced instructors.

ICCA is the ultimate destination for students seeking a world-class education in the creative arts. With our innovative curriculum, experienced instructors, and unique partnership with leading European universities, we are committed to providing our students with the knowledge, skills, and practical experience they need to succeed in the dynamic and competitive field of creative arts.

# ABOUT ICCA



**Imagination,  
Individuality,  
Flexibility...**

...

**ICCA**



# **Think, Innovate, Thrive!**

...

At ICCA, we recognize that every student is different, which is why we offer a range of options to suit different learning styles and career goals. Some students may choose to complete their entire three-year program with us, while others may be admitted directly to the final two years of studies, skipping the first year of study and coursework if they can demonstrate sufficient talent, skills, and industry experience.

We are one of the very few colleges in Africa to award academic credits on the merit of brought-forward talent, skills, and industry experience.

Upon graduation, our students receive double degrees from both ICCA and our partner universities, giving them a competitive advantage in the job market. Our graduates have gone on to successful careers in fields such as music, fashion, graphic design, web design, animation, and photography, both in Africa and around the world.

# Drawing & Illustration

Theme: Foundations of Creative Expression

## Admission Requirements

3-6 Months Courses (Certificate Programs):

- No formal academic requirements.
- Basic listening and speaking skills in English are recommended.
- An interview with our admission team

Refund policy: At ICCA, all course fees are non-refundable. Once payment has been completed, no refunds will be issued under any circumstances. Students are encouraged to review course details carefully before making payment.

## About

The Drawing & Illustration Certificate (DRI101) is designed for beginners to explore fundamental visual communication techniques. Through practical exercises and guided projects, students build skills in sketching, visual storytelling, and concept development. Bonus modules enhance creativity through applied projects that help learners prepare a portfolio suitable for applications to further art programs or creative jobs.

## Core Modules

- Freehand Sketching Techniques
- Figure Drawing & Anatomy Basics
- Composition & Layout
- Color Theory & Application
- Digital Sketching Tools

## FEES & DURATION

**Duration:** 1-3 Months

**Tuition:** ₺214,000

**Award:** Certificate in Drawing & Illustration – Foundation Level



## Bonus Module – Drawing & Illustration

- Storytelling through thumbnails and concept sketches
- Light and shadow studies for depth and mood
- Applied sketching exercises for creative projects

## Projects

- Sketchbook of 10-15 illustrations exploring composition and style
- Character or object study with light and shadow application
- Mini portfolio with both traditional and digital sketches



# Drawing & Illustration

Theme: Stylization & Concept Development

## Admission Requirements

### 3-6 Months Courses (Certificate Programs):

- No formal academic requirements.
- Basic listening and speaking skills in English are recommended.
- An interview with our admission team

Refund policy: At ICCA, all course fees are non-refundable. Once payment has been completed, no refunds will be issued under any circumstances.

Students are encouraged to review course details carefully before making payment.

## About

The Drawing & Illustration (DRI201) program helps students evolve from foundational sketching to developing unique visual styles and storytelling techniques. Learners explore stylized forms, advanced composition, and concept art creation that bring ideas to life. Bonus modules focus on building professional portfolios and understanding how project-based learning supports job readiness and freelance opportunities in creative fields.

## Core Modules

- Stylized Figure Drawing
- Texture Rendering
- Environment Sketching
- Character Design
- Concept Board Creation

## FEES & DURATION

**Duration:** 3-6 Months

**Tuition:** ₪420,000

**Award:** Certificate in Drawing & Illustration – Intermediate Level

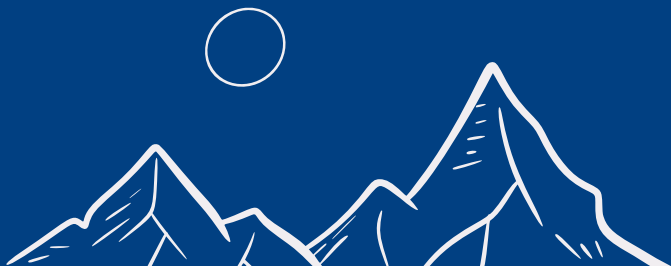


## Bonus Module – Drawing & Illustration

- Branding your art style and building visibility online
- Pricing illustrations and working with clients
- Portfolio presentation for commissions and job applications

## Projects

- Character sheet with multiple poses and expressions
- Environment illustration demonstrating texture and depth
- Concept board for a short narrative or product story



# Drawing & Illustration

Theme: Professional Illustration & Portfolio Building

## Admission Requirements

1 Year and 18 Months (Diploma & Advanced Diploma Programs):

- Minimum of 5 credits in O'Level examinations (WAEC or NECO), including English.
- Basic proficiency in English to follow course instruction.
- An interview with our admission team

Refund policy: At ICCA, all course fees are non-refundable. Once payment has been completed, no refunds will be issued under any circumstances. Students are encouraged to review course details carefully before making payment.

## About

The Drawing & Illustration (DRI301) program transforms intermediate artists into professional illustrators ready for the creative industry. Students refine their anatomy, composition, and digital workflows while developing their artistic voice. Emphasis is placed on storytelling, mixed media, and presentation — essential skills for building a professional portfolio that stands out in publishing, animation, or freelance markets. Through hands-on projects, learners gain real-world experience and confidence to pitch and deliver commissioned work.

## Core Modules

- Mixed Media Illustration
- Advanced Anatomy & Posing
- Sequential Art & Storytelling
- Digital Illustration Workflows
- Portfolio Layout & Presentation

## FEES & DURATION

**Duration:** 6-12 Months

**Tuition:** ₦880,000

**Award:** Diploma in Drawing & Illustration



## Bonus Module – Creative Entrepreneurship

- Developing a professional art identity and brand
- Building and pricing illustration services
- Preparing portfolios for agencies, clients, and exhibitions

## Projects

- Illustrated narrative sequence (comic, storyboard, or visual essay)
- Branded illustration portfolio showcasing personal style
- Professional presentation deck for client or studio review



# Drawing & Illustration

Theme: Illustration Mastery &  
Industry Integration

## Admission Requirements

1 Year and 18 Months (Diploma & Advanced Diploma Programs):

- Minimum of 5 credits in O'Level examinations (WAEC or NECO), including English.
- Basic proficiency in English to follow course instruction.
- An interview with our admission team

Refund policy: At ICCA, all course fees are non-refundable. Once payment has been completed, no refunds will be issued under any circumstances.

Students are encouraged to review course details carefully before making payment.



## About

The Drawing & Illustration (DRI401) program is designed for advanced learners aiming to establish themselves as professional illustrators or art directors. It focuses on industry-standard workflows, studio collaboration, and personal brand development. Students refine their artistic style while mastering visual storytelling for publishing, media, and commercial use. This level prepares graduates to work independently or lead creative projects, supported by real-world mentorships and portfolio-based career opportunities.

## Core Modules

- Advanced Rendering & Stylization
- Art Direction & Visual Identity
- Illustration for Media & Publishing
- Studio Collaboration & Critique
- Personal Brand Launch

## FEES & DURATION

**Duration:** 12-18 Months

**Tuition:** ₦1,800,000

**Award:** Advanced Diploma in Drawing & Illustration



## Bonus Module – Creative Entrepreneurship

- Scaling an illustration business for local and global markets
- Investor pitching, funding, and licensing your work
- Navigating contracts, publishing rights, and collaborations

## Projects

- Final illustrated portfolio with cohesive brand identity
- Industry-ready pitch for a visual or publishing project
- Internship, mentorship, or real-world collaboration report





# CONTACT US



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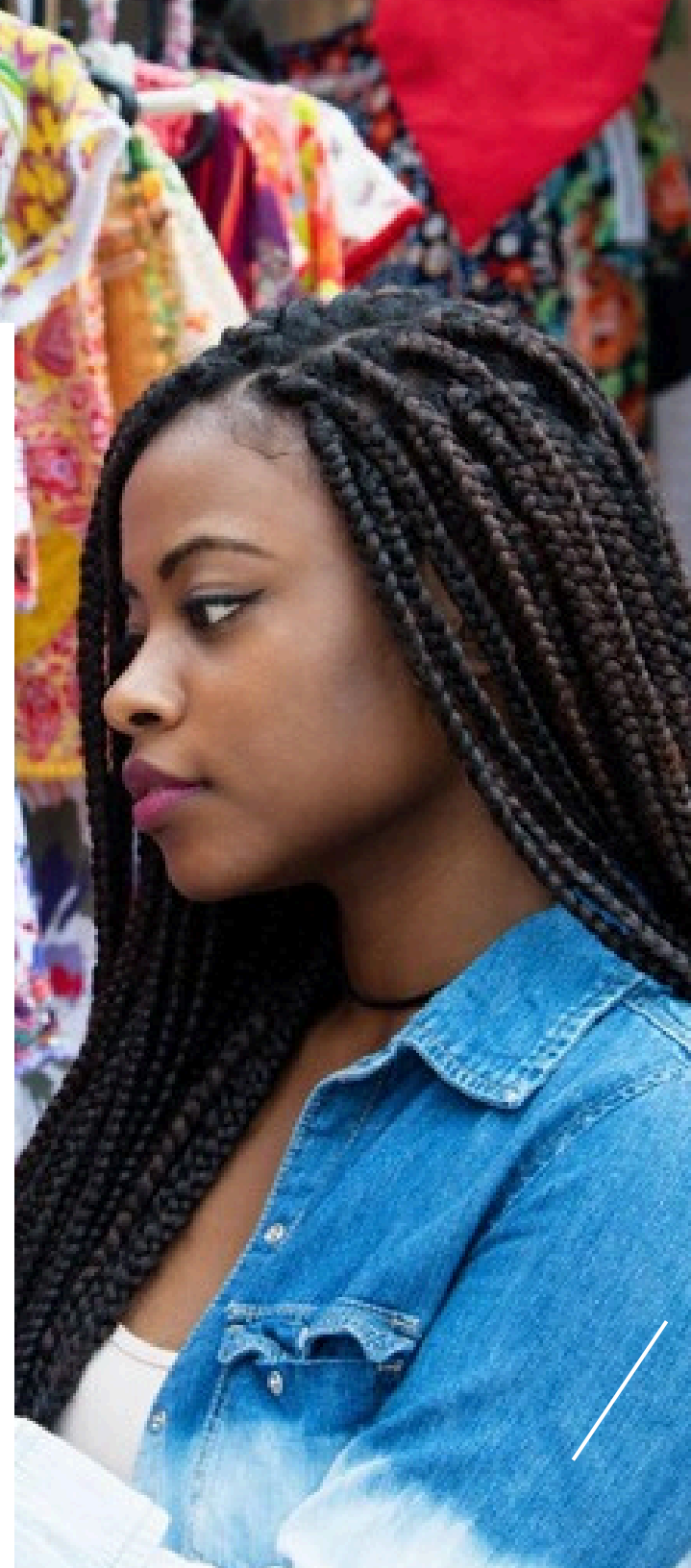
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